

CURRICULUM VITAE

COMPLETE VERSION
US ENGLISH



LUIZ ANTONIO
LEOPOLDO E SILVA DIAS



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A little about myself...

“

I am a professional specialist in several areas, with more than 28 years of experience, with a highly innovative, evolutionary, resilient profile and in search of constant challenges in my career and knowledge, in addition to having great leadership skills and team spirit. I am a person with a great and evolved IQ (Q. Intelligence), high EQ (Q. Emotional) as well as a high degree of development (QD) in ethics, morals and business and functional responsibility.

I worked in the most diverse areas from Strategic Marketing to Research & Analysis, Designer, Projects, Competitions, Arts and Technology, being one of the world's pioneers in 3D Computer Graphics and programming, since the 80's in the 20th century and in the evolution of the graphic designer and digital arts internationally.

I grew up, learned and helped develop by actively participating in the development and evolution of Designer and the main design, photography and illustration software, being a high-end professional with extensive international experience, having already carried out work in more than 9 countries in the world. globe in 4 continents.

I have already served clients such as PJ and PF working for different sectors, from government agencies and governments, to Brazilian and international multinational companies, in the most diverse branches from Pharmaceuticals, Chemicals, Oil, Supermarkets, Military to even charitable and religious foundations.

“ The Art of creating is like playing God, it is to love and also to amuse our eyes and from others, with unthinkable beauties that always surprise when ready, to right after being replaced by something even more beautiful and creative, making the past, although obsolete, still with admirable nostalgia.”

Luiz Antonio Leopolda



PERSONAL DATA:

LUIZ ANTONIO LEOPOLDO E SILVA DIAS

DATE OF BIRTH: 03/11/1971

PLACE OF PLACE: SÃO PAULO NATIONALITY: BRAZILIAN

DUAL CITIZENSHIP: PORTUGUESE (IN PROCESS)

CURRENT RESIDENCES: SÃO PAULO

TEMPORARY CO-RESIDENCIES: BRASÍLIA - LISBON - MIAMI

IQ: 150



ACADEMIC EDUCATION:

COMPLETE SUPERIOR LEVEL
CIVIL ENGINEER MACKENZIE SP - 1994

INCOMPLETE UPPER LEVEL
MARKETING AND ADVERTISING - 2000

POSTGRADUATE MBA IN STRATEGIC MARKETING (CURRENT) **MIDDLE 2024**

POSTGRADUATE MBA IN ARTIFICIAL INTELLIGENCE AND BIG DATA
FIAP (CURRENT) **END 2024**



SPECIALIZED COURSES:

FINANCIAL OPERATOR B3 (STOCK AND BUSINESS EXCHANGE)

MILLIONAIRE MIND

SISGRAF COMPUTER GRAPHICS CGI FOR 3DMAX AND SOFTIMAGE

DEVELOPER AND PROGRAMMER SWIFT APPLE iOS 'N MAC OSX



SELF-LEARNING:

MARKETING, ADVERTISING AND ADVERTISING

CINEMATOGRAPHIC ARTS

HIGH MILITARY TECHNOLOGIES

ASTRONOMY and ASTROPHYSICS

SMART CITIES (SMART CITIES)

NANO-TECHNOLOGY



ASSOCIATED:

AMA - AMERICAN MARKETING ASSOCIATION NEW YORK

PLANETARY SOCIETY (CALIFORNIA)

ABRADI - BRAZILIAN ASSOCIATION OF DIGITAL MEDIA



CURRENT PROFESSION:

ADVERTISER AND POLITICAL MARKETING CONSULTANT
AND GOVERNMENTAL

DESIGNER AND CREATIVE & ART DIRECTOR

INTERNATIONAL MARKETING DIRECTOR

A.I. ARTIFICIAL INTELLIGENCE ARTIST

COMPANY ADMINISTRATOR

SPECIAL CONSULTANT FOR APPLIED HIGH TECHNOLOGIES



WORKED AND CURRENT COMPANIES:

OVERSCAN COMPUTER GRAPHICS
CGI DIRECTOR BRAZIL (1990-1994)

MARATHON COMPUTERS (USA)
PURCHASE MANAGER (1994-95)

LIGHTNING IMAGE FX BRAZIL
CEO DIRECTOR (1997-CURRENT)

CHAMBER OF DEPUTY NATIONAL CONGRESS OF BRAZIL
FEDERAL PARLIAMENTARY ADVISOR (2017-18)

BLUE.DRAGON MKT ADVERTISING AND ADVERTISING BRAZIL
CEO DIRECTOR (2016 - CURRENT)

ATLANTIS OCTOPUS CORP. LTD. BRAZIL - USA
CEO DIRECTOR (2018 - CURRENT)

LUMINOUS WORLDWIDE - USA
DIRECTOR OF MARK. INT (2019 - 2022)

GLOBAL MARKETING & STRATEGIES - USA
DIRECTOR OF MARK. INT (2020 - 2022)

HUAWEI INTERNATIONAL BRASIL - CHINA
SPECIAL CONSULTANT POLITICAL/GOVERNMENT RELATIONS
(2020 - 2022)



DOMAIN AND SPECIAL SKILLS:

CIVIL ENGINEERING COMPLETE TRAINING;
SINCE 1994

BUSINESS ADMINISTRATION
SINCE 1994

POLITICAL MARKETING CAMPAIGNS AND GOVERNMENTS
SINCE 1996

CGI SPECIAL FX
SINCE 1986

ART DIRECTION
SINCE 1994

DESIGNER OF OBJECTS, LOGOMARKS, PACKAGING
SINCE 2000

SCENOGRAPHY FOR TV AND ADVERTISING STUDIOS
SINCE 2002

NON-LINEAR EDITING AND POST-PRODUCTION
SINCE 2002

TEAM MANAGEMENT (UP TO 105 PEOPLE)
SINCE 2002

LOGISTICS OPERATIONAL COORDINATION
SINCE 2002

ENGINEERING/ACOUSTICS PROJECTS FOR AUDIO AND VIDEO STUDIOS
WITH CONSTRUCTION (5 STUDIOS FROM 200 TO 600 m²)
SINCE 2006

ENGINEERING PROJECTS WITH CONSTRUCTION OF TELEVISION PRODUCTION
CENTERS, SPECIALIZED FOR JOURNALISM, TV AND RADIO
SINCE 2006

ENGINEERING, ARCHITECTURE AND URBAN PROJECTS
SINCE 1994

EXECUTIVE DIRECTION AND EXECUTIVE PRODUCTION OF PRODUCTIONS OF
CINEMA AND AUDIO/VIDEO
SINCE 2000

CINEMA AND VIDEO SCENE DIRECTION
SINCE 2000



DOMAIN AND SPECIAL SKILLS:

COORDINATION AND LOGISTICS MANAGEMENT, EXECUTIVE PRODUCTION FOR THE MEDIA/GOVERNMENTAL COMMUNICATION OF THE GOVERNMENT OF RIO GRANDE DO NORTE, IN THE PERIOD OF GOVERNOR GARIBALDI ALVES FILHO **FROM 1998 TO 2003**

COORDINATION AND LOGISTICS MANAGEMENT, EXECUTIVE PRODUCTION FOR THE MEDIA/GOVERNMENTAL COMMUNICATION OF THE GOVERNMENT OF PARAÍBA, IN THE PERIOD OF GOVERNOR JOSÉ MARANHÃO **FROM 2009 TO 2010**

DESIGNER OF TEMPORARY ASSEMBLY STRUCTURES FOR MAJOR PUBLIC AND OFFICIAL EVENTS (GLOBO NORDESTE, GOVERNMENT OF PERNAMBUCO, SEBRAE AND COMITES) **SINCE 2011**

SOCIAL-CULTURAL PROJECT COORDINATOR FOR THE RECIFE CITY HALL - RECIFE DE FUTURO **2013**

COMPUTER GRAPHICS ENTREPRENEUR **SINCE 1986**

ENTREPRENEUR IN THE CINEMA AND VIDEO AREA **SINCE 1994**

ADVERTISING AND ADVERTISING AREA ENTREPRENEUR **SINCE 1996**

DESIGNER AND INVENTOR OF TECHNOLOGICAL AND MILITARY SOLUTIONS **SINCE 1995**



KNOW-HOW E EXPERTISES TIMELINE

I WORKED AS A CIVIL ENGINEER DESIGNER IN THE EXECUTIONAL ENGINEERING PRE-PROJECT FOR THE DEPOLLUTION OF THE TIÊTE RIVER IN SÃO PAULO **FROM 1993 TO THE BEGINNING OF 1994.**

DEEP TECHNICAL AND OPERATIONAL KNOWLEDGE OF FILMING EQUIPMENT FOR TV AND CINEMA FROM CAMERA, MICROPHONES, LIGHTING, EDITING ISLANDS TO MOVEMENT MACHINERY. **MORE THAN 29 YEARS OF EXPERIENCE**

TOTAL DOMAIN ON HARDWARE COMPUTING TECHNOLOGIES AND THE USE OF SOFTWARE IN SGI IRIX, MAC OSX, WINDOWS **SINCE 1982. 41 YEARS OF EXPERIENCE**

POLITICAL AND GOVERNMENT ADVERTISING, COMMUNICATION AND MARKETING **SINCE 1994. MORE THAN 29 YEARS OF EXPERIENCE**

INTERNET AND SOCIAL NETWORKS, SINCE THE PRE-INTERNET PERIOD, A FOREIGNER OF INTERNET USE IN BRAZIL, SINCE THE INCIPIENT POINT NETWORKS LIKE BBS (Bulletin Board System) BEFORE THE INTERNET ARRIVED IN BRAZIL **SINCE 1986. OVER 37 YEARS OF EXPERIENCE**

EXPERTISE IN MILITARY EQUIPMENT AND TECHNOLOGIES **SINCE 1982. 41 YEARS OF EXPERIENCE**

DESIGNER AND PROFESSIONAL COMPUTER GRAPHICS 2D AND 3D SINCE 1986. **37 YEARS OF EXPERIENCE**

HE WORKED ON THE DEVELOPMENT OF PIONEER COMPUTER GRAPHIC TECHNIQUES FOR THE FIRST ELECTRONIC MODELS OF ARCHITECTURE PROJECTS IN BRAZIL, FROM 1989 TO 1993. AUTODESK ADVANCED COURSE OF 3D STUDIO MAX **IN 1998.**

INTERNSHIP AT THE MOST FAMOUS OFFICE OF ARCHITECTURE IN SÃO PAULO CROCE, AFFALO AND GAPERINI **IN 1987.**

I HAVE PARTICIPATED IN COUNTLESS POLITICAL AND BUSINESS MARKETING CONFERENCES.



SOFTWARE EXPERIENCES

ADVANCED SKILL IN SOFTWARES ART AND ILLUSTRATION:

COREL DRAW (SINCE 1992)
ADOBE PHOTOSHOP (SINCE 1992)
ADOBE ILLUSTRATOR (SINCE 1998)
A.I. MIDJOURNEY (SINCE 2022)

ADVANCED SKILL IN SOFTWARES VÍDEO 'N POST PRODUCTION

ADOBE AFTER FX (SINCE 1996)
ADOBE PREMIERE EDIÇÃO (SINCE 2000)
FINAL CUT PRO EDIÇÃO (SINCE 2000)
DA VINCI RESOLVE (SINCE 2021)

ADVANCED SKILL IN SOFTWARES COMPUTER GRAPHICS 3D:

IMAGINE 3D & SCULPT 4D (SINCE 1990)
LIGHTWAVE 3D (SINCE 1990)
SOFTIMAGE 3D SUMATRA (SINCE 1997)
AUTODESK 3DMAX (SINCE 1998)

SKILL IN GENERAL SOFTWARES:

MICROSOFT EXCEL
MICROSOFT WORD
MICROSOFT POWER POINT
APPLE PAGES
APPLE NUMBERS
APPLE KEYNOTE

NEW SKILLS IN PROGRESS IN PERFORMANCE OF COURSES - LEARNING IN NEW 3D VIDEO AND CGI SOFTWARES:

AUTODESK MAYA 3D
AUTODESK REVIT 3D ARCHITECTURE CAD
AUTODESK ALIAS STUDIO DESIGNER
CINEMA 4D
LUMION REALTIME ARCHITECTURE VISUALIZATION

LANGUAGES DOMAINS:

BASIC, PASCAL, ASSEMBLER NOS ANOS 80
APRENDENDO SWIFT, PHYTON, CODE R



MAC OSX
WINDOWS 10
HIGH EXPERTISE

PERFORMANCE

IN POLITICAL MARKETING



ASSOCIADO

AM> | New York
AMERICAN MARKETING ASSOCIATION
Since 2016



ACTIVITY IN POLITICAL MARKETING

1994 I WORKED AS DIRECTOR OF ART AND COMPUTER GRAPHICS IN THE POLITICAL CAMPAIGN, TOGETHER WITH MARKETER DUDA MENDONÇA, FOR GOVERNADOR GARIBALDI ALVES FILHO, TO THE GOVERNMENT OF RIO GRANDE DO NORTE (**VICTORIOUS**).

1996 I WORKED AS DIRECTOR OF ART / COMPUTER GRAPHICS AND POLITICAL MARKETING ADVISORY IN LEONARDO ARRUDA'S POLITICAL CAMPAIGN TO THE NATAL CITY HALL (1ST SHIFT).

1996 I WORKED AS A POLITICAL CAMPAIGN CONSULTANT IN A POLITICAL MARKETING ASSESSORSHIP IN THE 2ND SHIFT TOGETHER WITH THE MARKETER CHICO MALFITANNINI, FROM MAYOR WILMA DE FARIA TO THE NATAL CITY HALL (**VICTORIOUS**).

1998 I WORKED AS ART DIRECTOR / COMPUTER GRAPHICS IN THE POLITICAL CAMPAIGN TOGETHER WITH THE MARKETER DUDA MENDONÇA, FROM GOVERNOR JOSÉ MARANHÃO TO THE RE-ELECTION OF THE GOVERNMENT OF PARAÍBA (**VICTORIOUS IN 1° ROUND**).

2002 I WORKED AS A CAMPAIGN AND POLITICAL MARKETING CONSULTANT, AS WELL AS AN EXECUTIVE PRODUCTION AND LOGISTICS COMPANY IN THE CAMPAIGN OF GOVERNOR ROBERTO PAULINO TO THE GOVERNMENT OF PARAÍBA, VICTORIOUS WITH SENATOR JOSÉ MARANHÃO TO THE FEDERAL SENATE (**VICTORIOUS FOR SENATE**).

2002 ALSO IN 2002 I WORKED AS A POLITICAL MARKETING COMPANY AND EXECUTIVE PRODUCER OF CINEMA AND VIDEO IN THE CAMPAIGN FOR GOVERNOR BLAIRO MAGGI TO THE GOVERNMENT OF MATO GROSSO (**VICTORIOUS IN 1° ROUND**).

2002 AIN 2002, I WORKED AS A POLITICAL MARKETING COMPANY AND EXECUTIVE PRODUCER OF CINEMA AND VIDEO IN THE CAMPAIGN FOR GOVERNOR WILMA DE FARIA TO THE GOVERNMENT OF RIO GRANDE DO NORTE (**VICTORIOUS IN 2° ROUND**).



ACTIVITY IN POLITICAL MARKETING

2004 I WORKED AS A COMPANY AND EXECUTIVE PRODUCER OF CINEMA AND VIDEO IN NELSON PELEGRINO'S CAMPAIGN TO THE CITY HALL OF SALVADOR, TOGETHER WITH LINK BAG ADVERTISING AND MARKETING (IN 1ST ROUND).

2004 I WORKED AS A COMPANY AND EXECUTIVE PRODUCER OF CINEMA AND VIDEO IN THE CAMPAIGN OF THE VENEZIAN MAYOR VITAL DO RÊGO TO THE CAMPINA GRANDE CITY HALL IN THE 2ND TURN (VICTORIOUS IN 2° ROUND).

2006 I WORKED AS A COMPANY AND EXECUTIVE PRODUCER OF CINEMA AND VIDEO IN THE CAMPAIGN OF GOVERNOR EDUARDO CAMPOS TO THE GOVERNMENT OF PERNAMBUCO IN THE 2 TURNS (VICTORIOUS IN 2° ROUND).

2006 I WORKED WITH POLITICAL MARKETING ADVISORY AND EXECUTIVE PRODUCER OF CINEMA AND VIDEO IN THE CAMPAIGN OF GOVERNOR JOSÉ MARANHÃO TO THE GOVERNMENT OF PARAÍBA IN THE 2 TURNS (VICTORY ONLY IN 2009 AFTER TSE DECISION).

2008 I WORKED AS A COMPANY AND EXECUTIVE PRODUCER OF CINEMA AND VIDEO IN THE CAMPAIGN OF MAYOR JOÃO DA COSTA TO THE CITY OF RECIFE (VICTORIOUS IN 1° ROUND).

2008 I WORKED AS A COMPANY AND EXECUTIVE PRODUCER OF CINEMA AND VIDEO IN THE RE-ELECTION CAMPAIGN OF THE VENEZIAN MAYOR VITAL RO RÊGO TO THE CAMPINA GRANDE CITY HALL IN THE TWO TURNS (VICTORIOUS IN 2° ROUND).

2010 I WORKED AS A POLITICAL MARKETING ADVISORY AND EXECUTIVE PRODUCER OF CINEMA AND VIDEO IN THE RE-ELECTION CAMPAIGN OF GOVERNOR ROSEANA SARNEY, TOGETHER WITH DUDA MENDONÇA MAK POL, TO THE GOVERNMENT OF MARANHÃO (VICTORIOUS IN 1° ROUND).

2010 ALSO IN 2010 I WORKED WITH A POLITICAL MARKETING ADVISORY AND AN EXECUTIVE PRODUCER OF CINEMA AND VIDEO IN THE CAMPAIGN OF GOVERNOR JOSÉ MARANHÃO TO THE GOVERNMENT OF PARAÍBA IN THE 2nd ROUND FROM ELECTION



ACTIVITY IN POLITICAL MARKETING

2010 I WORKED AS A COMPANY AND EXECUTIVE PRODUCER OF CINEMA AND VIDEO IN THE CAMPAIGN OF GOVERNOR RICARDO COUTINHO, TOGETHER WITH DUDA MENDONÇA MAK POL, TO THE GOVERNMENT OF PARAÍBA IN THE 1st ROUND (**VICTORIOUS IN 2° ROUND**).

2012 I ACT AS A COMPANY AND EXECUTIVE PRODUCER OF CINEMA AND VIDEO IN THE CAMPAIGN FOR MAYOR JOSÉ MARANHÃO TO THE MAYOR OF JOÃO PESSOA, TOGETHER WITH MAKPLAN MAK POL, IN THE 1st ROUND

2012 I ACT AS A COMPANY AND EXECUTIVE PRODUCER OF CINEMA AND VIDEO IN THE CAMPAIGN FOR MAYOR DANIELLA RIBEIRO TO THE MAYOR OF CAMPINA GRANDE, TOGETHER WITH SIGNO COMUNICAÇÃO, IN THE 1st ROUND.

2014 I WORKED AS A COMPANY AND EXECUTIVE PRODUCER OF CINEMA AND VIDEO IN THE CAMPAIGN OF GOVERNOR VITAL DO RÊGO FILHO, TOGETHER WITH MAKPLAN MAK POL, TO THE GOVERNMENT OF PARAÍBA IN THE 1st ROUND.

2014 I WORKED AS A POLITICAL MARKETING ADVISORY AND EXECUTIVE PRODUCER OF CINEMA AND VIDEO IN THE CAMPAIGN OF THE FEDERAL DEPUTY ROMULO GOUVEIA, TO THE FEDERAL CHAMBER (**VICTORIOUS**).

2014 I WORKED AS A POLITICAL MARKETING ADVISORY AND EXECUTIVE PRODUCER OF CINEMA AND VIDEO IN THE RE-ELECTION CAMPAIGN OF GOVERNOR JOSÉ MELO, TOGETHER WITH CONFIRMA MAK POL, TO THE GOVERNMENT OF MARANHÃO (**VICTORIOUS IN 2° ROUND**).

2020 I WORKED AS A POLITICAL ADVISORY AND CONSULTANCY IN THE ELECTION CAMPAIGN FOR CITY CITY OF CABO (PE) DELEGATED RESENDE

*this curriculum
and portfolio*
WEB VERSION



16K
Luiz Antonio Leopoldo e Silva Dias



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